



EONS Board Member: Communication

The Role in Summary

The EONS Board has five of its members co-chairing EONS Working Groups (Communication, Advocacy, Research, Education, Early Career Nurses). The Communication co-chair role is a Member of the EONS Board and, in addition to the Board Member responsibilities; the post holder will help EONS to create innovative ways to represent the Society, its work and its members. The role aims to ensure that the work of EONS and cancer nurses becomes better recognized and communication activities becomes synonymous with quality. The role of co-chair is appointed for a period of two years and can be renewed two times.

Board Members skills

The board member must possess all of the essential qualifications required of all EONS Board members and must also:

1. Have excellent written and verbal communication skills in English, ideally other European languages also
2. Show evidence of people-oriented leadership within a member society or other appropriate organisation,
3. Show an in-depth understanding of European cancer nursing,
4. Be able to identify, clearly articulate and share key messages, concepts and plans, with both expert members and non-expert stakeholders,
5. Exhibit a creative approach to solving communication problems, a good knowledge of information technologies, as well as appreciate the importance of delivering work to strict deadlines.

Responsibilities of the Role

In addition to the core EONS Board Member responsibilities, the board member is required to

- Chair the Communication Working group and liaise closely with the co-chair of the WG
- Help to expand the EONS brand and support to create a recognizable 'look' for all deliverables,
- Explore resource-sharing with partner organizations (internal and external),
- Create new ways of information-sharing that better engages EONS members,
- Develop communication plans that increase members use of the tools developed through EONS projects,
- Assist other EONS working and task groups to increase visibility of the projects and their deliverables,
- Build the network of active members to engage more societies in delivering EONS projects,
- Identify EONS members needs to build cooperative relationships with them to share EONS activities and messages,
- Report EONS members views or concerns back to the EONS Board in a responsive and timely fashion.