



Terms of Reference for EONS Working Groups



COMMUNICATION WORKING GROUP

19.2.2020

Membership

Members	Date Started	End of current term*
Working Group Chair Virpi Sulosaari	September 2019	September 2021
Working Group Vice-Chair Kristina Olausson	March 2016	March 2020
Working Group Members	Date Started	End of current term
Maria Dias	November 2016	November 2020
Stylios Katsaragakis	May 2016	May 2020
Mary Tanay	October 2016	October 2020
Gil Nieves	January 2019	January 2021
Carlos Fernandes Cargaleiro	January 2019	January 2021
Sara Torcato Parreira	October 2016	October 2020
Joanna Tsatsou	January 2019	January 2021
Michaela Popelkova	January 2020	January 2022
Helen Oswald (EONS TEAM)		

* Membership of the group lasts for two years, for both Working Group members and Chairs. Membership may be renewed twice. Membership of a Working Group therefore lasts for a maximum of 6 years

Scope of Work

All the Communication working group's planned projects and actions will be in line with the EONS' 2018 to 2023 Strategic mission, vision and values as outlined below. The Communication Working Group commits to pursuing activities that contribute towards the achievement of the EONS Strategic Goals as outlined in the 2018 to 2023 Strategy.

EONS Strategic Objectives All strategic goals are equal and assume no hierarchy. By the end of 2023, EONS will have achieved the following:	Communication Working Group Objectives are
<ol style="list-style-type: none"> 1. Cancer nursing is recognized across Europe for its positive impact on the lives of people affected by cancer through C.A.R.E. – Communication, Advocacy, Research and Education. 2. All cancer nurses have access to specialized education that is aligned with the EONS Cancer Nursing Education Framework. 3. All cancer nurses gain official recognition, reward and respect as a result of the RECaN and advocacy campaigns. 	<p>to encourage EONS members and all European Cancer Nurses to share knowledge and activities relating to aspects of communication as to further best practices and to increase the awareness of cancer nurses' role and significance of recognition.</p> <p>to develop and provide EONS members social media tools and enablers for increasing the recognition such as Social Media Guidelines and tool for establishing National Cancer Nursing Society.</p> <p>to assess annually the effectiveness of EONS communication input and success in different media channels.</p> <p>to share and promote EONS education activities by providing our expertise in communication to other working groups.</p> <p>to participate on mutual projects aiming to develop cancer nursing education and competence development.</p> <p>to be active in participating on planning and implementation of all advocacy and other relevant EONS, European and Global campaigns.</p>

EONS Strategic Objectives All strategic goals are equal and assume no hierarchy. By the end of 2023, EONS will have achieved the following:	Communication Working Group Objectives are
<p>4. All cancer nurses are connected in order to exchange and share information and support for their work.</p> <p>5. EONS facilitates, leads and promotes collaborative cancer nursing research across Europe.</p> <p>6. EONS leads EU-wide advocacy initiatives at EU policy level.</p> <p>7. EONS provides evidence-based advice to people and organisations affected by cancer on healthy lifestyles and cancer prevention</p>	<p>to increase awareness of the benefits to belong to EONS Cancer Nurses community.</p> <p>to respond to membership feedback, comments and suggestions how the collaboration can be enhanced through international collaboration.</p> <p>to support and promote EONS research activities such as surveys and help in dissemination of the results to European Cancer Nurses.</p> <p>to work closely in partnership with the advocacy working group looking at how the cancer nurse voice is communicated at a strategic and policy level.</p> <p>to participate on planning and implementation of media campaigns on healthy lifestyles and cancer prevention such as 4th February Global Cancer Day.</p>

EONS' mission, vision and values

Mission

EONS is an umbrella organization providing leadership in all areas of cancer nursing, research, practice, continuing education, communications and advocacy for better recognition of cancer nursing across Europe. Our mission is to ensure that all people affected by cancer benefit from the care of highly educated, well-informed and competent cancer nurses.

Vision

Our vision is that cancer nursing will be recognized by the cancer community, national and European level policy makers, as a profession with specialized training and qualifications available across the continent. Working conditions for cancer nurses will be optimal, providing a commensurate financial income as well as protecting and promoting individual well-being. We anticipate that this will produce a relatable improvement in the health and clinical outcomes for people affected by cancer. Finally, we envisage that all our members will become confident and empowered cancer nurses operating as leaders in research, practice and education within multi-professional teams.

Values

The core strength of EONS comes from our members. We recognize the diverse aspects of nursing across Europe and strive for equality for all cancer nurses regardless of gender, race, sexual orientation or disability. The improvement of patient safety and better clinical outcomes for cancer patients and their families is central to our work. The society firmly believes in working in partnerships across sectors and professions who share our goals and values.

Minimum Working Group Member Requirements

The EONS Working Groups are the drivers of EONS' strategy, projects and key to its survival. For the 2018 to 2023 strategy period, Working Groups will hold two face-to-face meetings per year and teleconference calls, the volume of which will depend on the Chairs, Vice-chairs and number of activities. In order to remain a member of any of the EONS Working Groups, all members must commit to:

- Attending one face to face meeting per year at least
- If there is a working group meeting before the EONS Annual Meetings and Congress, working group members are required to stay on for the Annual Meeting and Congress attendance is warmly encouraged.
- Participating in at least 50% of all the working group teleconferences and at least one of the group activities.
- Signing the EONS Conflict of Interest form on an annual basis.

Specific Working Group Member Requirements

To be active in one or more of the communications and media activities of CWG and EONS

Securing that professional activities as member of the CWG shall be conducted in accordance with the ethical principles, mission, vision and values of EONS

Promote the work of the other WG's and EONS as agreed in the CWG